

MUSE

MUSE

5th March 2024

Yorkshire Emerging Development Hotspots 2024

Simon Dew

We are placemakers



Mackie Mayor, Smithfield



Valette Square, Salford

We are problem solvers

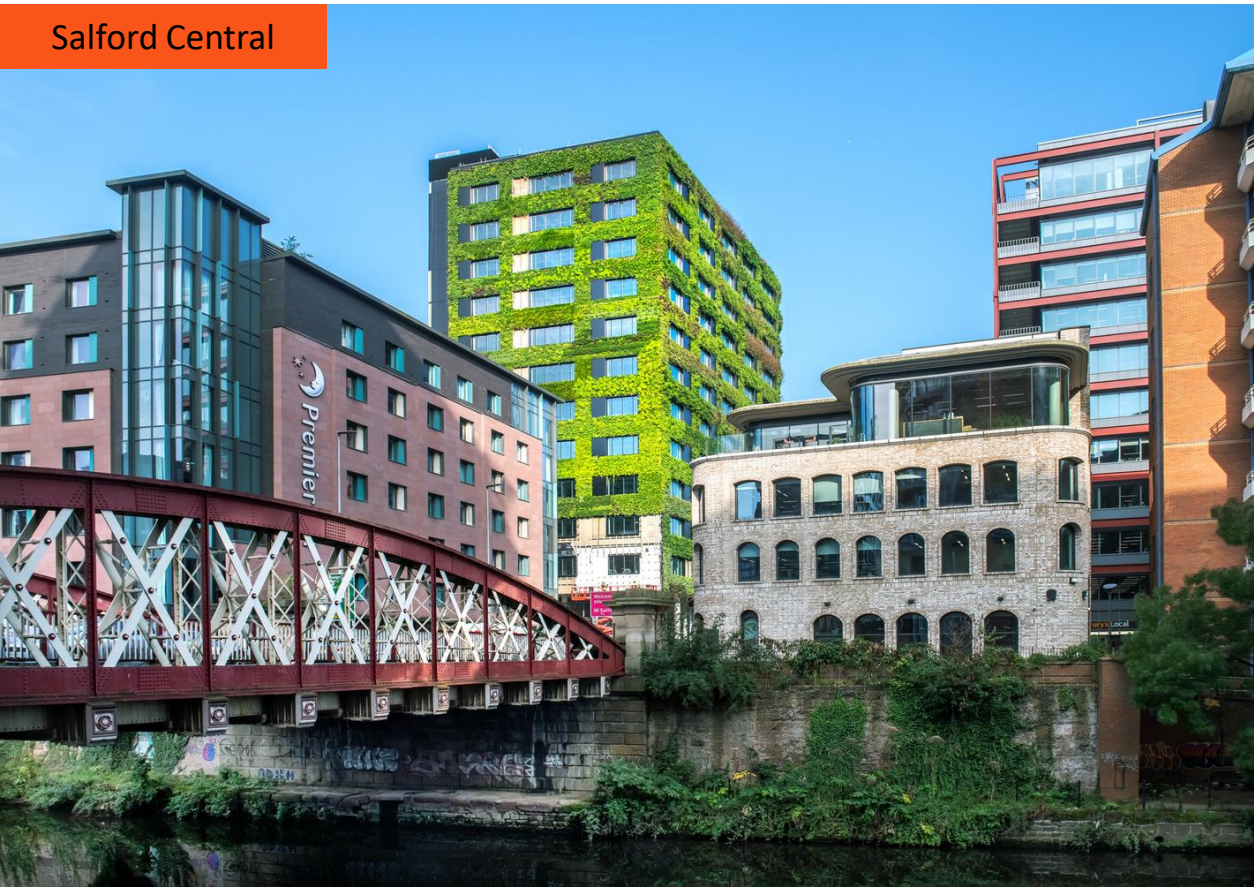
The Word, South Shields



Lewisham Gateway

Muse means mixed-use

Salford Central

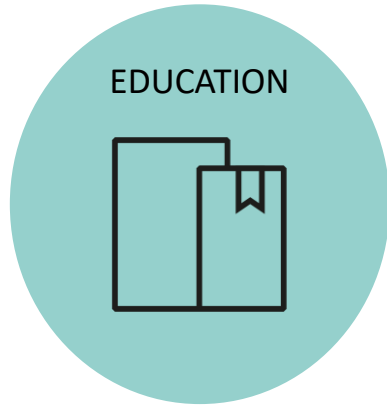


Time Square, Warrington





Why Bradford?



One of only two UK locations outside London to be a **net importer of graduates**.

The University of Bradford is part of the **elite group of 1% of business schools worldwide** with triple crown accreditations.



Bradford has a **growing population of over 540,000**, of which more than 26% are under 18.

Nearly **80,000 residents are highly qualified**, and Bradford is a city full of people with bright ideas about the future.

Home to over 16,000 businesses employing **250,000 people** nationally with combined turnover of **£30bn**



The economy is outpacing national growth and set to expand by a further 25% over the next 7 years.

Bradford is a big economy worth **£12bn**, the 11th largest economy in England and the **best place in Britain to start a business** (Barclays)

BASF, Provident Financial, Yorkshire Water, Morrisons and the **British Wool Marketing Board** are all based in the city.

A landmark workplace for Bradford





PwC celebrates success in Bradford with new office space amid plans to increase workforce



Professional services giant announced for new office building



PwC sets goal of employing 500 staff in Bradford as it becomes anchor tenant for One City Park



PWC to bring 500 jobs to One City Park development



Our Time Our Place

UK CITY OF CULTURE BID

UK CITY OF CULTURE BID

Our Time Our Place

Our Time Our Place

Our Time Our Place

BRAND COLLECTIVE

BRADFORD CITY COUNCIL

BRADFORD!

Area around new station could be King's Cross of the North

1st February

PLANNING AND DEVELOPMENT

TRANSPORT

BRADFORD



Rail Minister Huw Merriman at Bradford Forster Square station (Image: T&A)

Two million passengers a year use Forster Square. Credit: Google Earth

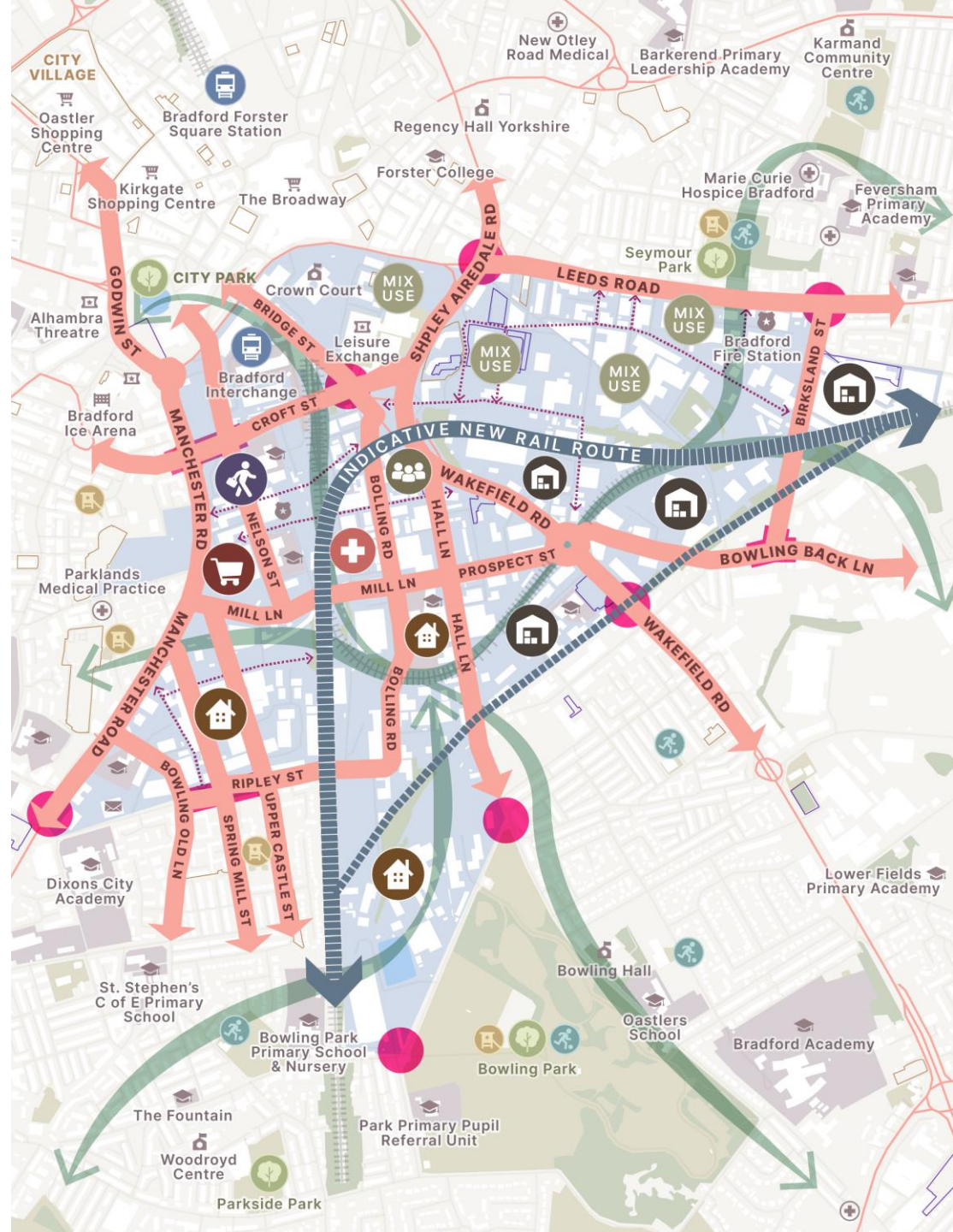
Forster Square lined up for £24m investment

30 January 2024 13:37 • Neil Tague • Comments (0)

HS2 and Northern Powerhouse Rail: DfT signals it will look again at options in response to Transport Committee

13 July 2023

Southern Gateway



Growth Area Vision Southern Gateway

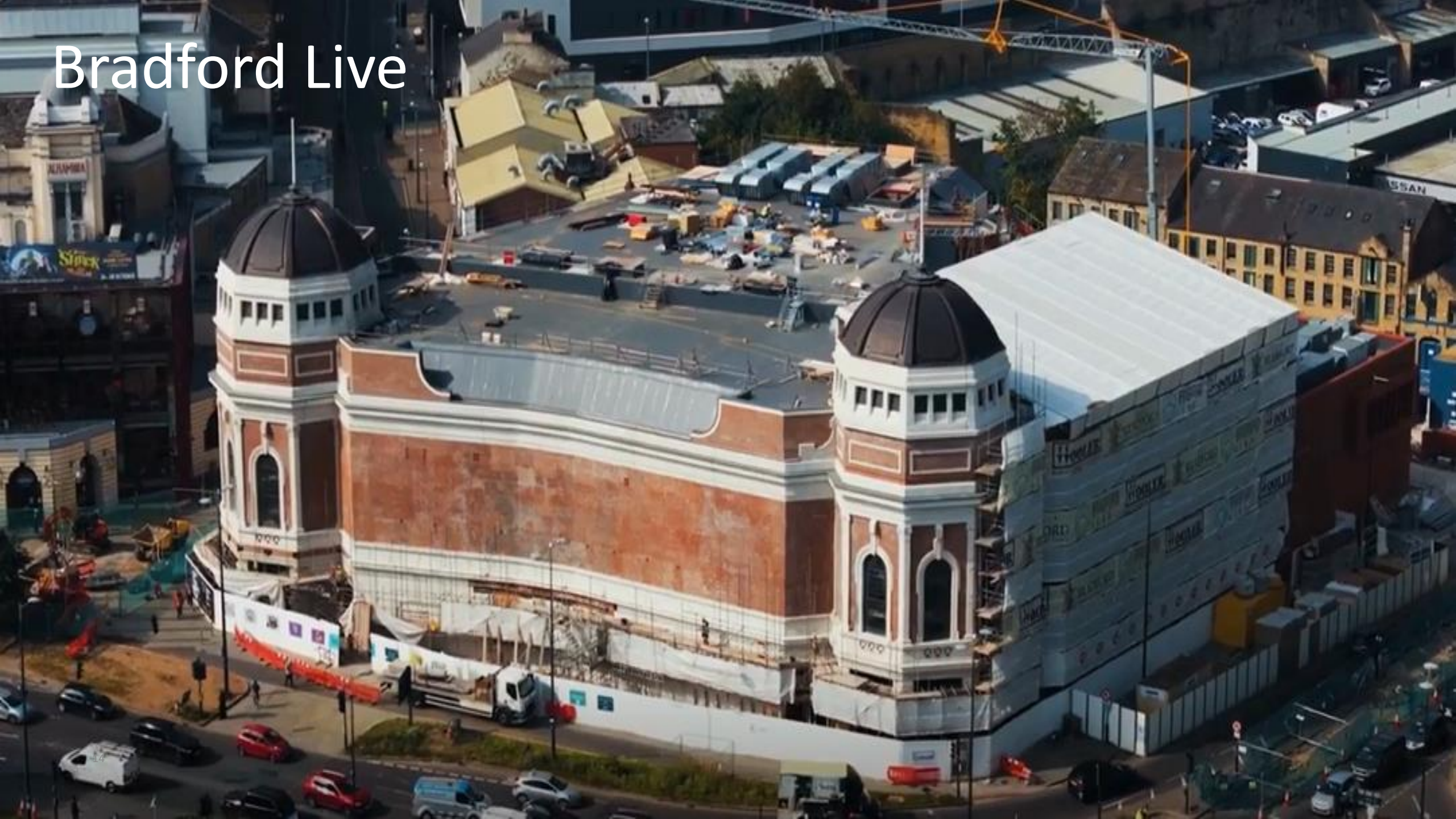
Capacity / Use

- Residential
- Employment
- Retail & Commercial
- Tourism
- Culture
- Healthcare Hub
- Mix Use
- Industrial & Manufacturing / Storage & Distribution
- Community Use
- Sports Field
- Play Space
- Park

Legend

- Green Space
- Woodland Area
- Water Feature
- Overlapping with Green Belt Area
- Focus Area
- Functional Site
- Strategic Route
- Gateway
- Key Linkage
- Green Corridor
- Railway Tracks
- New Rail Route

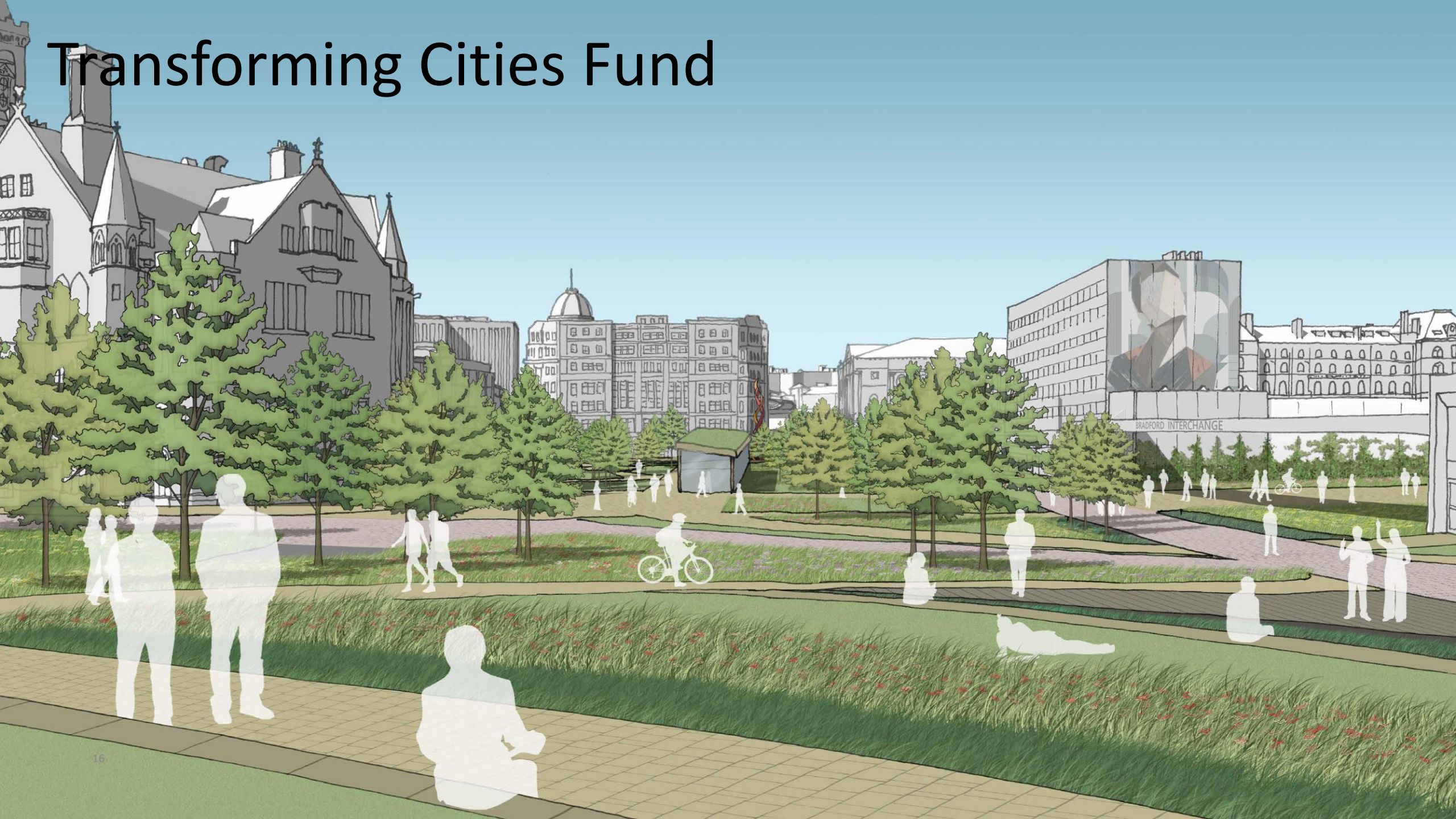
Bradford Live



Darley Street Market



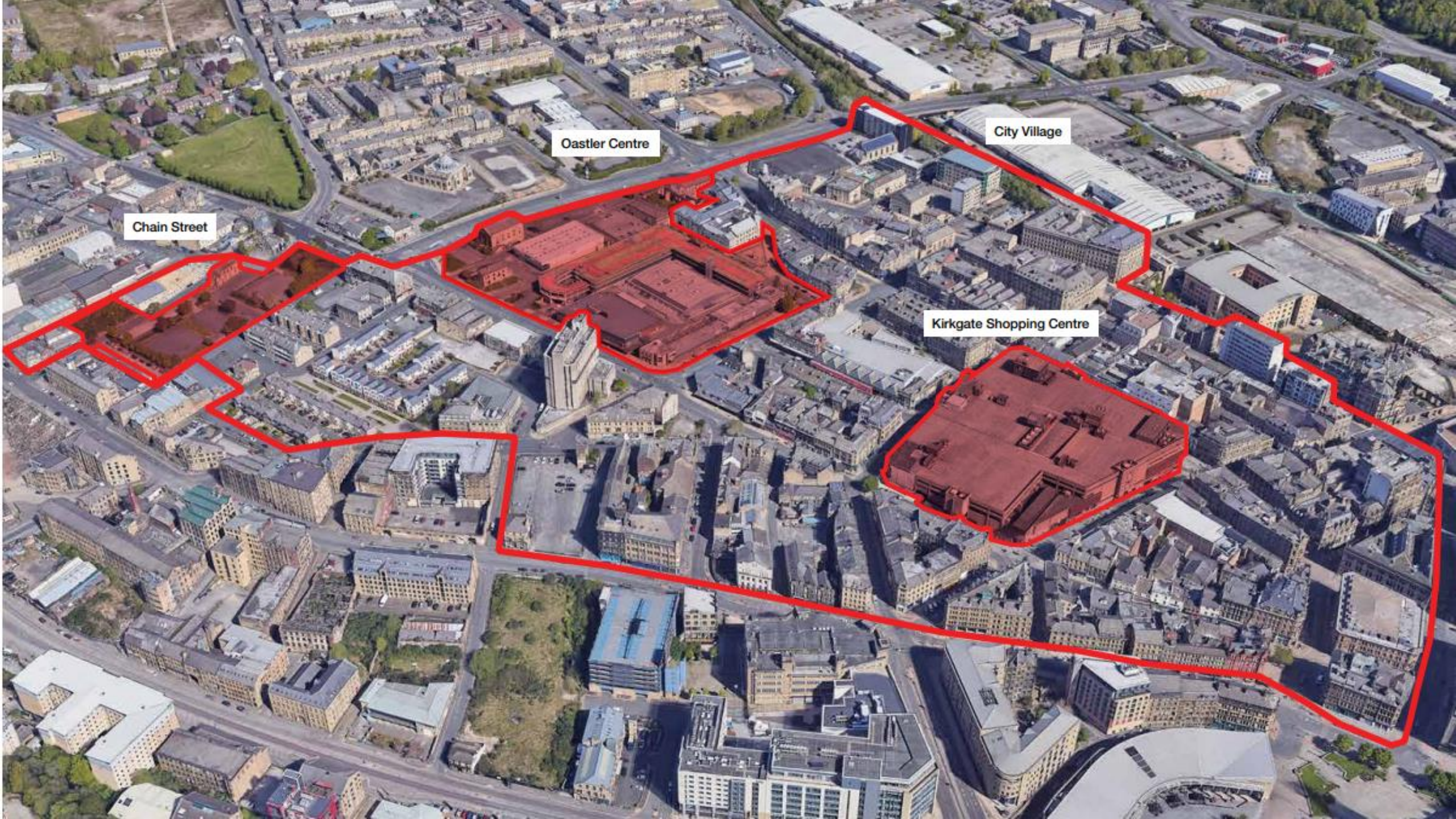
Transforming Cities Fund





BRADFORD CITY VILLAGE: AT HOME IN THE HEART OF THE CITY

Bradford Council, in partnership with the English Cities Fund, is developing plans for a new sustainable residential neighbourhood in Bradford City Centre.



Oastler Centre

City Village

Chain Street


Kirkgate Shopping Centre



1 One City Park
Council Investment





1 Bradford Live
WYCA Investment



2 Kirkgate Shopping Centre
Council Investment



8 Bradford Interchange & Hall Ings Pedestrianisation
Council Investment

3 High Point Development
87 new apartments
WYCA Investment



4 John St Market
CBMDC Ownership



Proposed Bradford City Village Regeneration Area

7 Forster Square Railway Station Improvements
Council Investment



6 New Darley St Market
Council Investment



5 North Parade Improvements
Council Investment



28
HOME

A joined-up approach to regeneration

City Village is one of a number of sites in the wider region that will be delivered through a Strategic Place Partnership involving the West Yorkshire Combined Authority and Homes England.



The English Cities Fund is a partnership of



Homes England



MUSE



The vision for City Village is to create a cohesive new green, healthy and community friendly city centre neighbourhood.

A night-time photograph of Bradford City Hall, a large Gothic Revival building with a prominent central clock tower. The sky is a vibrant mix of purple, pink, and blue, filled with stars. The building's facade is illuminated with warm yellow lights, and the clock tower is lit with red. The wet pavement in the foreground reflects the lights and the text. Two flagpoles with flags are visible on the roof.

**THIS IS
OUR TIME**

**#Bradford
2025**

MUSE

We're building
a brighter future
together.

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